



ALIENS
vs.
ASTRONAUTS
5.05K

Brought to you by Starport
Benefitting the NASA Exchange Scholarship Program

Partner Letter

We cordially invite you to participate as a partner of the 2014 Aliens vs. Astronauts 5.05K. This event is sure to be a fun fitness challenge with participants choosing to race as either an alien or astronaut to determine the ultimate life form. All proceeds from the race will benefit the Starport (NASA Exchange-JSC) Scholarship Program. The event will be held on Saturday, April 19th at the Gilruth Center with runners racing 3.14 miles through the Johnson Space Center. The run will begin at 9:00 am and will be followed by Starport's annual Spring Fling. The race is open to the community and will be promoted to the JSC workforce, local running clubs and throughout the Clear Lake area. Awards will be given for top finishers of the run.

Your partnership will help offset the costs necessary to organize the event. Funds received from partners will be used to purchase t-shirts for registered race participants, awards and complimentary drinks. In return, partners of the Aliens vs. Astronauts 5.05K will have their logos placed on the participant t-shirts and all promotional materials including signage. Please see all the benefits of partnership below:

- **2014 Aliens vs. Astronauts Partnership - \$250**
 - Display of logo on participant t-shirts
 - Listed on Starport website with logo and link
 - Listed on all promotional materials – fliers, signs, emails, etc.
 - Listed in monthly Starport newsletter
 - Opportunity to provide promotional materials in race packets
 - Special announcement during awards ceremony
 - Announcement during quarterly Wellness Champions meeting
 - 1 complimentary race entry

Thank you in advance for your consideration of becoming a race partner. Attached you will find the partner form that can be completed and submitted by mail. You may also call or email with any questions and to set up partnership.

Sincerely,

Joseph Callahan, Ph.D.
Wellness Program Manager
281-244-7269
joseph.r.callahan@nasa.gov

Aliens vs. Astronauts Partner Form

Thank you for your partnership in the 2014 Aliens vs. Astronauts 5.05K being held on April 19th, 2014. Your contribution to the event will go a long way in offsetting the costs necessary to organize the run and allow race proceeds to benefit the NASA Exchange Scholarship Program.



ALIENS
vs.
ASTRONAUTS
5.05K

Brought to you by Starport
Benefitting the NASA Exchange
Scholarship Program

Please fill out and return this form by Friday, March 28th in order to have your corporate logo placed on the participant t-shirts. Partnerships and donations will gladly be accepted after this date, however your logo will not appear on the race t-shirts.

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact E-mail: _____ Contact Phone: _____

Website address (for company link): _____

Sponsors can choose to have their company name listed or submit a logo. If you want it listed, please write your company name exactly how you would like it to appear on the website, t-shirts, signs, etc.

Artwork and logos should be submitted to joseph.r.callahan@nasa.gov as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hi-resolution (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.
- Logos for the Starport website should be submitted as 72 dpi JPEG or PNG files.

Please make checks payable to NASA Exchange-JSC and mail to: 2101 NASA Parkway, Mail Code AW, Houston, TX 77058.